



The
**Power
Within**[®]

GROWTH LEADERSHIP: WORKPLACE INNOVATION

LEADING WITH MOTIVATIONAL INTELLIGENCE

Think **BIGGER**, Be **BETTER**, Achieve **MORE**
The Motivational Intelligence Company

Table of Contents

About: Growth Leadership Programme	1
What is Motivational Intelligence (MQ)?	2
Why MQ Matters Most	3
Programme Overview	4
Essential Topics Covered	5
Workplace Innovation	6
Who Should Enrol	7-8
How Will the Course Benefit You	9
Course Fee	10
Questions & Answers	11
About The Power Within	12
Clients Using MQ Framework	13
Contact	14





ABOUT

Growth Leadership: Workplace Innovation Leading with Motivational Intelligence

Our comprehensive, action-oriented approach is specifically crafted to meet the needs of **ambitious leaders**, equipping them with the insights, skills, and strategies to navigate and thrive in the ever-evolving business world.

Our blended-learning approach guarantees an immersive, leader-focused experience around your business context and priorities. Collaborate with fellow trailblazers to devise solutions, achieve results, and assess the programme's impact through tangible business metrics. As you acclimate to your evolving business landscape, the **Growth Leadership programme** will enable you to harness your workforce's skills, knowledge, and abilities, driving growth and triumph in domestic and global markets.

Join us now and discover the **ultimate roadmap** to personal and professional success, by enhancing your leadership capabilities and fostering a culture of innovation, adaptability, and resilience within your organisation!



WHAT IS MOTIVATIONAL INTELLIGENCE?

Success

High Performance

Motivational Intelligence (MQ) is the ultimate guide to unlocking our potential and achieving more. MQ is a person's ability to identify and manage negative thoughts and self-limiting beliefs to overcome obstacles and reach goals. It combines the latest neuroscience and cognitive psychology research to empower individuals to succeed. Unlike IQ and EQ, which do not guarantee success, having a high MQ is the common thread in every significant accomplishment. At the core of the most influential aspect of modern-day social psychology, Motivational Intelligence holds the key to why some people succeed while others flounder. It is the third and most influential level of human intelligence, and the differentiating factor between those who succeed and those who struggle.

Why MQ Matters Most

Strong Results

Best Outcome

Action

Right Actions

Beliefs/Mindset

Motivational Intelligence



4 PILLARS OF MQ LEADERSHIP

Success

High Performance



Vision

01



Potential

02



Responsibility

03



Adaptability

04



WHAT IS WORKPLACE INNOVATION?

JOB CRAFTING & HIGH PAYOFF ACTIVITIES

Workplace innovation refers to the process of introducing new ideas, methods, processes, products, or services to improve the workplace environment, increase efficiency, and drive business success.

Job Crafting and HPA's is a bottom-up approach that allows employees to align their work with their strength, goals, and values, leading to improved work engagement, reduced burnout, increased autonomy, and improved organisational outcomes.



High payoff activities are tasks or actions that yield significant results and have a direct impact on achieving your goals or desired outcomes. These activities are typically prioritised because they contribute the most value, generate the greatest returns, or lead to the most significant progress.

The Growth Leadership Programme is designed for ambitious leaders and business owners whose businesses are expanding. The programme includes:

- Comprehensive Pre-and-Post-Programme Diagnostics to create a bespoke **Leadership Development Plan (LDP)** tailored to your unique goals.
- **Eight Captivating Half-Day Workshops** over 2 to 3 months, each focused on diverse leadership topics, providing essential skills and strategies to help you succeed in any leadership role.
- Exclusive **14 hours One-to-One Coaching Sessions** to address unique challenges, and unrestricted access to a fully interactive, personalised coaching platform.
- An Invigorating **Half-Day Action Planning Workshop** to evaluate progress and leave with a clear roadmap for achieving your leadership goals.

Programme Overview



Essential **Topics** Covered In This Course:



Our comprehensive course consists of **eight engaging sessions**, commencing with "Self-Leadership and The Secret to Personal Success". Immerse yourself in self-leadership and personal achievement fundamentals, mastering motivation, communication, and effectiveness across teams and organisations.

- Understanding the different types of human intelligence and how they impact performance **(IQ, EQ, MQ)**.
- Crafting a team vision/purpose and communicating it in a way that fosters team ownership.
- Setting proper performance expectations.
- Gaining buy-in and ownership from the team and individuals.
- Developing a culture of workplace innovation, job crafting and **High Payoff Activities**.
- Recognising and rewarding the correct efforts and performance outcomes.
- Establishing a proper team culture of accountability and ownership.
- Developing accountability and adaptability in a team.
- Breaking through comfort zones, fears and self-doubts.

A smiling woman with curly hair is talking on a mobile phone. She is wearing a blue and white striped shirt. In the background, there is a wooden shelf with several colorful binders (blue, yellow, green, white) and a white mug on a desk in the foreground.

Who Should Enrol?

Leaders Who Are Looking to:

- • Quickly adapt their team to change.
- • Effectively mentor every team member.
- • Improve communication & collaboration.
- • Gain more buy-in to new goals or strategies.
- • Transform their team culture.
- • Increase initiative & self-motivation across their team.
- • Create a positive working environment.
- • Enhance job satisfaction, motivation, & well-being.
- • Improve job performance & productivity.
- • Understand their own leadership style & characteristics.



How will the course **benefit** you?

Top 5 Benefits for Individual Leaders:

1. Enhanced Self-Leadership Skills: Helps leaders develop self-awareness, self-management, and personal growth strategies, leading to increased effectiveness and success in their personal and professional lives.

2. Comprehensive Understanding of Motivational Intelligence: By exploring the roles of IQ, EQ, and MQ in Leadership, participants will learn to foster a growth mindset and create a positive and resilient work environment.

3. Improved Communication and Vision Crafting: The program equips leaders with the skills to craft a clear vision for their teams and organisations and effectively communicate it to internal and external stakeholders, ensuring alignment and motivation.

4. Effective Leadership Techniques: Participants will learn to differentiate between management and Leadership, identify common mistakes, and master best practices, increasing team performance and satisfaction.

5. Building a Leadership Toolbox: Leaders will develop essential skills to foster adaptability, responsibility, resilience, and courage within themselves and their teams, creating a supportive environment for personal and team development.



How will the course **benefit** the business?

Top 5 Benefits for Business/Organisations:

1. Increased Employee Engagement: A well-trained leader who understands the importance of motivational intelligence will foster a positive work culture, leading to higher employee engagement, satisfaction, and retention.

2. Enhanced Team Collaboration and Alignment: By fostering a culture of collaboration and aligning team members with the organisation's vision and values, leaders can maximise team performance and drive business success.

3. Greater Innovation and Adaptability: The program encourages leaders to implement workplace innovation and job crafting techniques, increasing creativity and adaptability to ever-changing business environments.

4. Higher Performance and Productivity: By understanding the psychology of their team and utilising effective management and leadership practices, leaders can help their teams achieve their full potential, driving higher performance and productivity.

5. Resilient and Adaptable Workforce: The program equips leaders with the tools to develop a healthy perspective and resilient attitude within their teams, helping employees face challenges, setbacks, and changes with ease, ultimately benefiting the organisation as a whole.



Course Fee

The 12-month Growth Leadership programme is **part funded** through Scottish Enterprise development fund for only **£1600 + VAT**.

The Growth Leadership Programme is a comprehensive and personalised development experience that includes pre-programme preparation, suitability assessment, leadership awareness, analysis, learning, planning, action-taking, achievement, follow-up support, peer support, and partner management.

Through innovative workplace training, coaching, goal-setting, progress reviews, networking, and expert sessions, the programme aims to foster strong leadership skills, address individual development needs, and support long-term career growth.

For More Information or to Apply Now, Please Click on the Link Below:

<https://bit.ly/segrowthleadership>

Or contact us directly using the details below:

 0330 133 2975

 contact@tpwtd.com

 thepowerwithintesting/contact-us

Questions & Answers

Q: How is the workshop/programme delivered?

A: It's delivered in 8 x modularised sessions between 3-3.5 hrs per session, starting at 9:00 am to 12:30 pm via LIVE zoom training, then approx. 2 hr per week working on your online training assignments and leadership development plan.

All training sessions are recorded, so if you ever need to miss a training session, you can log in to your account and re-watch the training session video. You have lifetime access, you can do this as often or as little as you need.

You will also have 24/7 access to your online training portal and your accountability coaching platform as well as access to training mentors and coaches if you need additional support or help with the programme.

You have lifetime access to our training portal, so you can do this as often or as little as you require

A photograph of a man and a woman standing in an office setting. The man, on the left, has grey hair and a beard, wearing a dark blue suit, white shirt, and yellow tie. The woman, on the right, has long dark hair and is wearing a grey blazer over a black top. They are both smiling and looking towards the camera. The background shows a window with a view of greenery outside.

About Us

At The Power Within, we passionately believe in the transformative power of inspiration and connection to drive personal and professional growth. As a premier **Motivational Intelligence (MQ)** training and development provider, we tap into cutting-edge neuroscience, cognitive and social psychology research to inspire individuals and organisations to achieve their dreams and unleash their true potential.

The Power Within Training is dedicated to helping businesses become more accountable, resilient, adaptable, and capable of handling all challenges they may encounter throughout their careers and growth, no matter their complexity.

Our dynamic, individualised approach sets us apart and has fuelled our success, growing our client list, team, products, and reputation. Led by the husband-and-wife team, James and Enas, The Power Within's team of MQ experts are on a mission to inspire people worldwide to **think bigger, be better, and achieve more.**

Our vision, mission, and purpose focus on inspirationally developing MQ as the key to successful business and leadership growth in a rapidly evolving world. We recognise the importance of leadership development, a growth mindset, and workplace innovation and culture in achieving this goal.

We're dedicated to supporting today's businesses in becoming tomorrow's trailblazing leaders. Our company values align with this mission: courage, perpetually learning, uncovering potential, and authenticity.

Our programmes are meticulously designed to help leaders develop the tools and knowledge they need to succeed while inspiring them to reach for the stars.

Embrace the power within you, and together, **let's inspire greatness and transform the world.**

We are the **BEST** in the Business

Clients Using the Motivational Intelligence Framework:



JPMORGAN CHASE & Co.



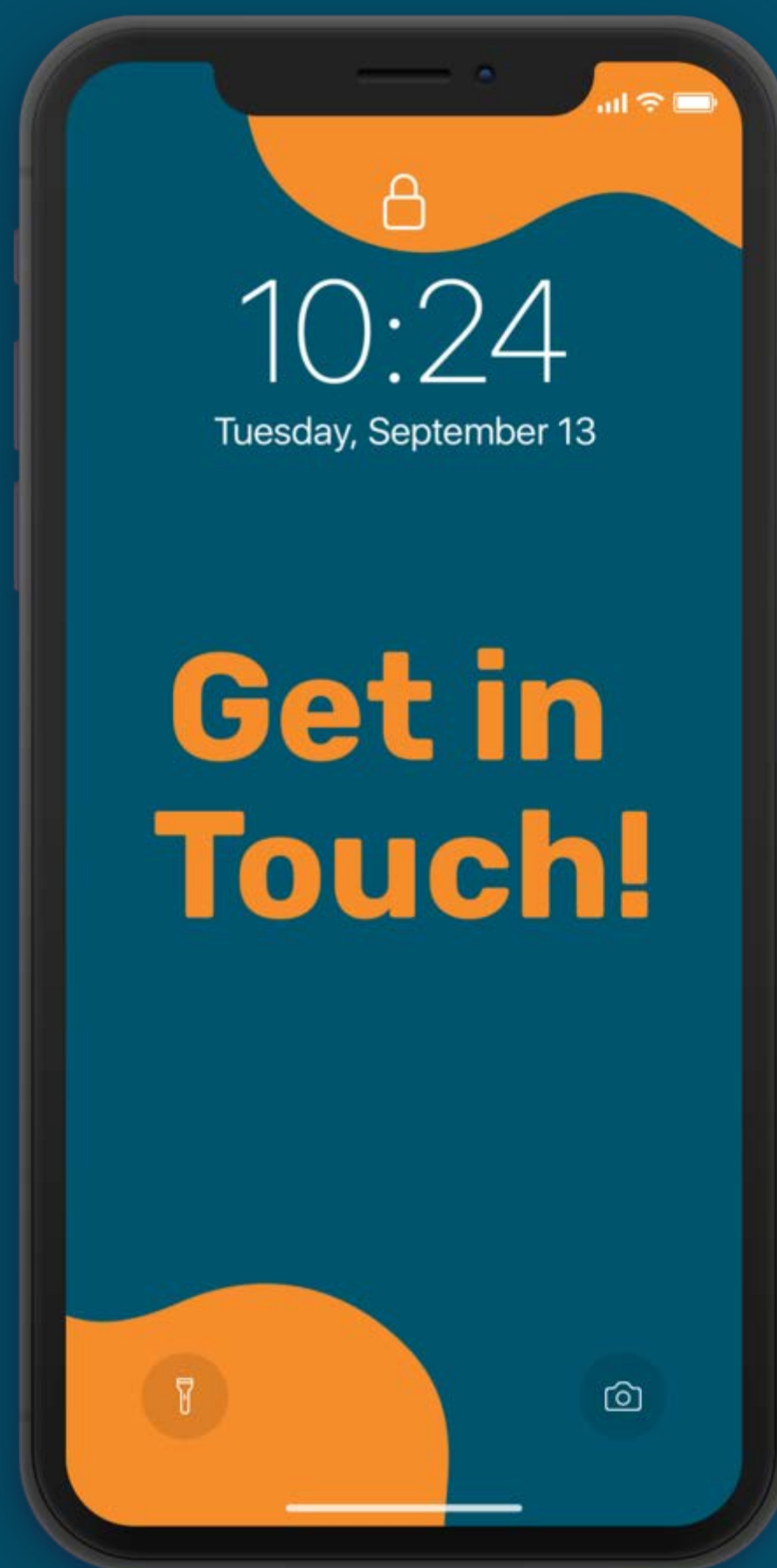
**WELLS
FARGO**



NEC



Our team at The Power Within are standing by to make sure you get the help you need. Whether you have a question, are interested in finding out more or looking for a proposal and more, **we're here for you!**



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